

BILL NO. 2025-002

ORDINANCE NO. 8687

AN EMERGENCY ORDINANCE APPROVING A CONTRACT WITH VERSA GOVERNMENTAL STRATEGIES TO ACT AS A REGISTERED MISSOURI LOBBYIST FOR THE CITY OF NEVADA, MISSOURI

WHEREAS, the City of Nevada, Missouri, recognizes the importance of being informed and involved in the legislative process at the state level, including proposed legislation and amendments that may affect the City's interests and operations; and

WHEREAS, Versa Governmental Strategies has the expertise to provide legislative monitoring, lobbying services, and timely reports on developments in state legislation, as well as representing the City's interests in legislative matters; and

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEVADA, MISSOURI, THAT:

Section 1. The City Council hereby approves the contract between the City of Nevada and Versa Governmental Strategies for lobbyist services, as detailed in the attached agreement.

Section 2. The City Manager, or his designee, is hereby authorized to execute the agreement on behalf of the City and to take any other necessary actions to implement the contract.

Section 3. The term of the agreement shall commence on January 1, 2025, and shall continue through December 31, 2025, unless otherwise amended or terminated in accordance with the terms of the agreement.

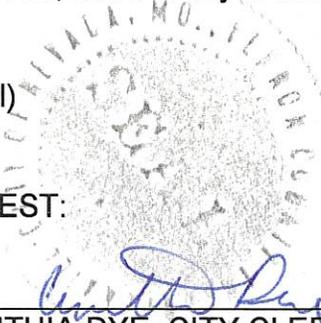
Section 4. The total cost for services rendered under this contract shall be \$2,000 per month, for a total of \$24,000 for the contract term.

Section 5. This ordinance is deemed an emergency as new legislation becomes effective on January 8th, and it is essential to have a contract in place prior to that date.

Section 6. This ordinance is in full force and effect after its passage.

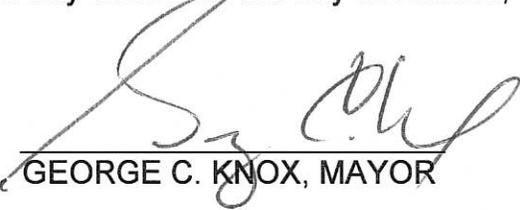
PASSED, APPROVED AND ADOPTED by the City Council of the City of Nevada, Missouri, this 7th day of January, 2025.

(seal)



ATTEST:


CYNTHIA DYE, CITY CLERK


GEORGE C. KNOX, MAYOR

AGENDA ITEM
January 7, 2025

Subject: Contract with VERSA Governmental Strategies

Department: Administration

Manager Notes:

-

VERSA

Governmental Strategies

January 1, 2025

Gary Edwards, City Manager
City of Nevada
110 S. Ash Street
Nevada, MO 64772

Dear Mr. Edwards,

We appreciate you considering our firm as registered Missouri lobbyists, with a focus on matters of interest to the City of Nevada, Missouri. This letter presents our proposed terms covering Versa Governmental Strategies' ("Versa") provision of services to the City of Nevada, Missouri ("Client").

1. Scope of Services. Client would engage Versa's Principals as registered Missouri lobbyists to: regularly monitor and report to Client on the legislative session generally; keeping Client apprised of any legislation and amendments which might be of interest to Client; discussing with Client how certain legislation and amendments may impact Client and its interests; advising Client on preparation and drafting of potential language in any proposed legislation or amendments to suit Client's needs; and, year-round assistance with Client priorities involving MODOT and the Office of Administration. This scope of services would also include Versa meeting with Client leadership to understand Client's areas of interest and legislative priorities at the beginning of each legislative session. This scope of service may only be modified by mutual consent and the execution of a subsequent engagement letter.
2. No Practice of Law. Client and Versa mutually understand and acknowledge that, because Versa is a lobbying firm and not a law firm, Versa cannot provide legal services or render legal advice to Client as part of this agreement, and moreover, that any communications relating to this engagement will not be protected by attorney-client privilege. This understanding notwithstanding, Versa's Principals pledge to apply their best efforts, based on the totality of their respective professional experience and knowledge, to deliver the scope of services described in paragraph 1, above. While Versa does not engage in the practice of law, it works regularly with Hensley Law Group LLC, which, subject to clearing a conflict check and entering a separate engagement agreement, be may be an option for certain legal services.
3. Term. The term of this engagement will run from January 1, 2025, to December 31, 2025. The parties agree that this agreement will automatically renew on the first day of each year for successive one-year periods unless terminated by either party. Either party may terminate this engagement by giving the other party at least 30 days written notice.
4. Fees. We offer to provide the services described, above, for a discounted fee of \$2,000 per month. In the event that the scope of services described above is subsequently modified by the parties, the parties would work together to arrive at a new fee arrangement fitting with the new scope of services. In general, our fees and expense reimbursement requests will be billed to Client by the fifth day of each month, with payment due within ten days after Client's receipt of invoice.

jhensley@versagsllc.com
(314) 477-6859

Versa Governmental Strategies LLC
1204 Moreau Drive
Jefferson City, Missouri 65101

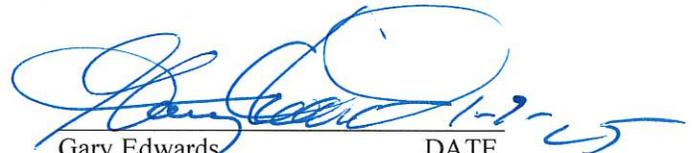
zpollock@versagsllc.com
(573) 645-3210



5. No Conflict of Interest. During the term of this engagement, Versa agrees that it will not represent any other client that has, or might have, interests adverse to the interests of Client. In case of any uncertainty over whether a conflict exists, Versa will fully discuss the matter with Client and obtain Client's consent prior to undertaking representation of the new client in question.
6. Staffing. Primary staff will be Zach Pollock and Jon Hensley.

By signing below, the parties agree that this letter accurately sets forth their mutual understanding of this engagement and that each party understands, accepts, and agrees to abide by its terms. We appreciate this opportunity to explore how we may be of service to your organizations. Should you have any questions or concerns, please do not hesitate to contact either of us.

/s/ Zach Pollock 1/1/2025
Zach Pollock DATE
Versa Governmental Strategies LLC



Gary Edwards DATE
City of Nevada, City Manager