

AGENDA ITEM
January 21, 2019

Subject: 2020 Tourism funding for Nevada Griffons Baseball

Department: Tourism

This ordinance will authorize payment from the Tourism Funds to the Nevada Griffon Board of Directors for marketing, advertising and promotion of Nevada Griffons Baseball.

BILL NO. 2020-005

ORDINANCE NO.

A SPECIAL ORDINANCE OF THE CITY OF NEVADA, MISSOURI, AUTHORIZING PAYMENT FROM THE NEVADA TOURISM FUND TO THE NEVADA GRIFFON BOARD OF DIRECTORS FOR MARKETING, ADVERTISING AND PROMOTIONS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEVADA, MISSOURI THAT:

Section 1. Nevada Tourism submitted recommendation for local Tourism allocations for City Council approval on December 17, 2019, within that recommendation was marketing, advertising and promotion of Nevada Griffons Baseball in the amount of \$7,500.00.

Section 2. The City Manager and Finance Director are hereby directed to authorize and execute payment to The Nevada Griffon Board of Directors in the amount of \$7,500.00 for marketing, advertising and promotion of Nevada Griffons Baseball

Section 3. This ordinance shall be in full force and effect from and after its adoption and approval.

PASSED, APPROVED and ADOPTED by the City Council of the City of Nevada, Missouri, this _____ day of _____, 2020.

(SEAL)

George Knox, Mayor

Attest:

Johnna Williams, Deputy City Clerk



Nevada



GRIFFONS

baseball

P.O. BOX 601
NEVADA, MISSOURI 64772

City of Nevada
110 S. Ash
Nevada, MO 64772

The Nevada Baseball Club, Inc. (Nevada Griffons) kindly requests funding for team marketing for the 2020 summer season in the amount of \$7500, as outlined in our recent tourism budget submission.

It is our intention to use said funding to continue to extend our outreach to neighboring counties and communities, in hopes of introducing them to our summer baseball program. We will again be providing season calendars and ticket packages to adults and students in these communities, as we work toward improving our game day attendance numbers. Additionally, broader advertising outreach will also be utilized to attract more out-of-town fans to our games.

We are very grateful for the support provided by our Nevada city government, and we encourage all those in city government and on the City Council to join us at Lyons Park to experience the 36th year of Nevada Griffons baseball.

Respectfully,

Colleen Haberkorn
Treasurer, Board of Directors
Nevada Baseball Club, Inc.