

AGENDA ITEM

June 2, 2020

Subject: 2020 Tourism funding for the 12th Annual NRMC Golf Tournament.

Department: Tourism

This ordinance will authorize payment from the Tourism Funds to the NRMC Foundation for marketing, advertising and promotion of the 12th Annual NRMC Golf Tournament in the amount of \$1,600.00.

Manager's Note: The NRMC Golf Tournament for 2020 was rescheduled three times due to the COVID-19 pandemic and inclement weather. These rescheduling has decrease the participation of this fund raising event. Promotion and marketing assistance is requested to host a successful event for the support Hospital, Moore Few Care Center and Barone Alzheimer's Care Center.

BILL NO. 2020-049

ORDINANCE NO.

A SPECIAL ORDINANCE OF THE CITY OF NEVADA, MISSOURI, AUTHORIZING PAYMENT FROM THE NEVADA TOURISM FUND TO THE NRMFC FOUNDATION FOR MARKETING, ADVERTISING AND PROMOTIONS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEVADA, MISSOURI THAT:

Section 1. The NRMFC Foundation plans to host their 12th Annual Golf Tournament at the Frank E. Peters Municipal Golf course in June 2020 to support the Nevada Regional Medical Center Hospital, Moore-Few Care Center, and Barone Alzheimer’s Care Center

Section 2. The City Manager and Finance Director are hereby directed to authorize and execute payment to The NRMFC Foundation in the amount of \$1,600.00 for marketing, advertising and promotion of the 12th Annual NRMFC Foundation Golf Tournament.

Section 3. This ordinance shall be in full force and effect from and after its adoption and approval.

PASSED, APPROVED and ADOPTED by the City Council of the City of Nevada, Missouri, this _____ day of _____, 2020.

CITY OF NEVADA, MISSOURI

(SEAL)

By: _____
George Knox Mayor

Attest:

Johnna Williams, City Clerk

May 28, 2020

Mark,

I'm writing this message to you in care of the City Council; and on behalf of the NRMC Foundation board of directors.

The NRMC Foundation Golf Tournament will take place on Friday, June 26th. This is the 12th year for this tournament that often has more than 100 players; one of the largest in the area. Part of the success of this tournament is the number of out-of-town players we have. Many of the hospital's vendors and constituents invite players to join their teams from a wide area outside Nevada. This year, we have guests registered from: Joplin, Springfield, Lenexa, KS, Ft. Scott, KS, and more.

We would like to request \$1,600 from the Tourism fund to help us cover the expenses associated with promoting/marketing this event. We hope to continue to grow our reach and interest in this event each year.

Thank you for your time; we appreciate your consideration!

Sincerely,



Aimee Meyer
Board Member