

**AGENDA ITEM**

July 7, 2020

Subject: 2020 Tourism funding for Champion Diamonds

Department: Tourism

This ordinance will authorize payment from the Tourism Funds to the Champion Diamonds for marketing, advertising and promotion of Baseball and Softball Tournaments in the amount of \$6,000.00

**BILL NO. 2020-058**

**ORDINANCE NO.**

**A SPECIAL ORDINANCE OF THE CITY OF NEVADA, MISSOURI, AUTHORIZING PAYMENT FROM THE NEVADA TOURISM FUND TO CHAMPION DIAMONDS FOR MARKETING, ADVERTISING AND PROMOTIONS.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEVADA, MISSOURI THAT:**

**Section 1.** Champion Diamonds provides Baseball and Softball tournaments through the middle of July, 2020 including 5 state tournaments. In addition, during the month of October, a haunted attraction, Labyrinth of Fear, is in its 2<sup>nd</sup> year.

**Section 2.** The City Manager and Finance Director are hereby directed to authorize and execute payment to Champion Diamonds in the amount of \$6,000.00 for marketing, advertising and promotion of Champion Diamonds Tournaments and the haunted attraction Labyrinth of Fear.

**Section 3.** This ordinance shall be in full force and effect from and after its adoption and approval.

**PASSED, APPROVED and ADOPTED** by the City Council of the City of Nevada, Missouri, this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

CITY OF NEVADA, MISSOURI

(SEAL)

By: \_\_\_\_\_  
George Knox Mayor

Attest:

\_\_\_\_\_  
Johnna Williams, Deputy City Clerk



2020  
Impact Nevada Tourism Grant Application

***Project Name: Champion Diamonds***

***Date: March 26 thru Oct 31***

***Est number attendees: > 20,000***

***Est number overnite stays: > 50 nites***

***Brief Description:*** Champion Diamonds provides Baseball and Softball tournaments through the middle of July including 5 state tournaments. In addition, during the month of October, a haunted attraction is in its 2<sup>nd</sup> year. The first year of the ***Labyrinth of Fear***, we attracted visitors from the 4 state area. These funds help support the state tournaments and associated expenses to continue the receipt of these tournaments.

***Contact: Nick Pierson 417-667-4993***

***Amount Requested: \$6000***

***Est Baseball/Fastpitch Expenses for season***

<b><i>Game Balls (4/game)</i></b>	<b><i>\$ 16,500</i></b>
<b><i>Officials</i></b>	<b><i>\$ 80,000</i></b>
<b><i>T. Directors</i></b>	<b><i>\$ 25,000</i></b>
<b><i>Employees</i></b>	<b><i>\$ 25,000</i></b>
<b><i>Total:</i></b>	<b><i>\$ 146,500</i></b>

***Grant Criteria:***

This meets the grant criteria in that

>95 % of participants come from greater than a 50 mile radius.

Baseball Teams have track record of utilizing hotel rooms

It enhances the community with National Recognition

The organization requesting does provide all private funding

***Submitted by***

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***Russ Kemm***  
***Complex Owner***